

### FCOJ: availability restrict in 2008



According to Brazilian newspaper DCI's "Daily of Commerce, Industry and Services" of January 7, 2008, the year of 2008 must be another one without excess of frozen concentrated orange juice in the international citrus market, at least until next October. This scenario is linked to the forecast of fall in fruit's offer the next season, to the reduction of recovery expectations of Florida Citrus Belt and also to the situation in São Paulo state, the 2008/09 crop of which should be lower by 20% considering the production capacity of 370 million boxes of 40.8 kilogram (Kg). In the second week of January/08, the partial average of the Variety PERA in the domestic market was of R\$ 14,50 per box, each box with 40.8kg, a 1.04% higher value than the one registered in the first week of this year.

### Mango's situation 2008 still in failure



São Paulo region, the biggest processing region of mango in Southeastern Brazil, is suffering the consequences of a severe drought; between last July and October there was no sufficient volume of rain there, making the second blossom of the fruit fail. It means that after the first blossom the normal pruning happened but then the rain did not come, the fruit hadn't sufficient water to grow up and so withered. Now, having a very small availability of fruit and prices of course high, farmers are diverting fruit from the industry to fresh fruit market that, historically, pays better.

Besides Brazil, where the crop of Tommy just finished in late December of 2007 with very low amounts and the Palmer one is starting with no good expectation, the situation is also bad around the world and there is no fruit, for example, neither in Mexico nor in India.

#### KEEP YOUR EYES OPEN:

High processing time of **ACEROLA** is ending this month, returning only next November. If needed, please contact our Sales Department and guarantee your quantity for this year.

### Goglio: Innovation

As innovation, Goglio is investing in packing machinery to add value at low cost. A clear example is a coffee automatic canning machine, exclusive for the Brazilian market, which proposes greater accuracy of dosing, increased product shelf-life and injection of nitrogen to prevent coffee oxidation, the idea of which is to "structure a pack that transforms a handmade product into a professional one," said Goglio's export manager Guglielmo Zizzi to Brazilian "Daily of Commerce, Industry and Services" of January 3, 2008.

Goglio covers 90% of Brazilian torrefaction, provides machines at Moka, Astro, Café Brasileiro, Melita and Bom dia, and presented in 2007, a turnover of EUR 2 million with expectations of growth exceeding 30% in 2008, considering that in 7 years, since installed in Brazil, its market share has increased by 40-45%.

### Cashew nut still low

Brazilian crop of cashew nut that in Ceará state is ending confirms serious problems of volume reduction with market sources indicating a crash higher than the informed 44% last year, considering that this state is responsible for the biggest national production of cashew nut, with around 50% of the total volume.

States of Piauí and Maranhão, the crops of which happened in November and December, also presented significant reduction and in Bahia, Rio Grande do Norte and Paraíba, where crops are starting the next days, the produced volume is not sufficient to make up for Ceará's crash.

On the other hand of these reductions, world demand is heating up due to the continuing imports of United States and Europe from countries like Brazil, Vietnam and India, seeing that this last one, although being the biggest world exporter of cashew nut, started paying attention at its own domestic market.



### Events



From February 24 to 27, the Gulfood Fair in Dubai, Arab Emirates, happens. We will be glad to welcome you at our stand **D3-23**. Come visit us!