

Market News

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Sugar: keep an eye on the opportunities

With world demand heated, sugar has presented high prices based on upward factors and the global deficit is becoming a reality beyond the first estimates of some analysts, so, India should continue importing sugar to meet its domestic demand,



another factor that keeps the market on alert for future prices of the commodity.

Buyers need to pay attention to the market, especially on profit accomplishments from funds and speculators, movement that leads to lower prices, opening an opportunity to spot purchases on better terms.

Following daily the sugar market, we are able to offer to our customers support to conduct a security business. Bring us your demand!

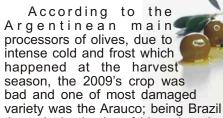
Market awaiting for passion fruit news

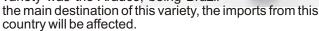


Buyers are anxious waiting for passion fruit juice and concentrated quotation that should be an indicator of how this market will behave in 2010. During March and April/ 2010 Brazil and Ecuador's crop peaks will occur, being the former the

largest producer and exporter in the world, and according to the publication Juice Market, Ecuador's harvest will be better than last year, but not so big as it was in 2007.

Olives: tendency for the Brazilian market





Therefore, the alternative to guarantee the supply of green stoned olives may be done by other varieties, which are also well accepted, such as: Picual, Manzanilla and Aloreña.

Besides this standard type, Atlântica Foods can offer special ones like: sliced olives, stuffed olives, stoneless olives and Azapas olives that we have been importing from Chile/ Peru, which, day by day, gain space in the Brazilian market. Contact us!

Worries about the 2009 Brazilian tomato crop



The 2009 Brazilian harvest of tomato for industrial use has already started and the information on the beginning of the season is quite worrying, since the Brazilian main processing industries commented that last months' rain is resulting in fruit with low brix

and so lower yield than expected. Therefore, it is believed that the 2009 harvest could be even worse than 2008, when the reduction was around 15% average.

Abroad, in the main producing countries, USA, China and Italy, a normal season is expected, with China taking about 7.6 million tonnes and Italy probably gradually getting out of the paste business to dedicate to the process of peeled tomatoes, according to the information discussed during the Tomato Forum of FoodNews publication, which occurred between June, 23 and 24, 2009 in Rome, Italy, where Atlântica Foods was present.



Machinery: facilities in full swing

As informed on the March issue of our Newsletter, installation rate of Goglio machines sold and delivered in Brazil is fast. From the six machines sold here, three were already installed (Café Bom Dia – Minas Gerais state, Caiçara Café – São Paulo state and Café do Sítio - Brasília) and on the next few days until the half of August/09, the three other will be completely installed and in full operation (Octávio Café – São Paulo state, Cambraia Cafés Especiais – Minas Gerais state and Café do Chef - Brasília).

Atlântica Foods is at your service to present our line of packaging and machinery.



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