

Atlântica Foods

Market News

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Pink Guava: It is the right time!

High period of the crop is now from February until April because after that winter time arrives in Brazil and there is a natural fall of fresh fruit availability. After that, summer time returns around October, however raw material availability is mainly used to fulfill fresh fruit market, it means, less availability and of course increased prices.

With problematic crops of orange, red grape and mango for example, pink guava is surely in target of buyers as an alternative for this year, besides increasing demand that is being felt from the last four years consecutively, so please let us know your needs for this year to contract fresh fruit already guarantying the usual good prices!

Market awaiting for passion fruit news



Buyers are anxious waiting for passion fruit juice and concentrated quotation that should be an indicator of how this market will behave in 2010. During March and April/ 2010 Brazil and Ecuador's crop

peaks will occur, being the former the largest producer and exporter in the world, and according to the publication Juice Market, Ecuador's harvest will be better than last year, but not so big as it was in 2007.



This is to thank all the 186 people that came to our booth in Gulfood fair on the last week of February. It was a pleasure to have received you, have met you again or for the first time and have talked about the market news! We remain at your disposal to fulfill your needs of raw materials.

FCOJ - looking for the coming crop!

Orange new crop is scheduled to start in late May/early June and as it will be a delicate situation again, due to high demand and current empty market, we suggest you let us know your needs for the second semester of this year as soon as available in order for us to work closely when the new prices & availabilities come up.



Bad Brazilian red grape harvest

The 2010 Brazilian red grape harvest has been affected by the heavy rains that hit the region during last months and although industries that process concentrated frozen juice expect the same quantity of fruit, yield should be 18% - 20% lower than last season. In 15 days, with the end of the crop, prices for red grape concentrated juice will be known.



NEW PRODUCT: Oregano

The Atlântica Foods began marketing in Brazil oregano produced in the regions of Arequipa and Tacna, Peru. The product presentation is in leaves, packaged in bags of 12,5 kg which can be transported in containers of 20' or 40'. Contact us!



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