

Atlântica Foods

Market News

Number 022 - July / 2010
Bimonthly Newsletter

Orange new season: it has started!

According to market sources and national agricultural statistics, Brazilian orange crop 2010/2011 will be 398 million boxes and it represents 7% reduction in relation to previous season. Out of this number, approximately 296 million boxes are from São Paulo state and the western part of Minas and approximately 102 million boxes from other Brazilian states.



Talking specifically about Brazilian southern processing area, the crop will be approximately 20% lower than the last year and also shorter – going not longer than December/2010, as per already approached in our last edition. As a general scenario, at this moment, the production is reaching ratio 12/14, minimum total score of 93-94 with the processing of earlier varieties, while, Pera's crushing time is just starting now, as expected.

It means that besides being smaller and shorter, season is expected to be very good in quality, showing these three reasons for buyers to guaranty their needs with no delay and more: old prices for standard FCOJ does not exist anymore, availabilities are being already negotiated with no delay and so we recommend you take care of your needs right now.

Mango: starting with new season's contracts already

We are now organizing our mango availabilities and ready to work on your needs; good to mention that we are able to fix a contract right now, considering prompt shipment of Tommy Atkins or Palmer Varieties, single strength or concentrated puree, aseptic or frozen, as per buyer's preference.



It is also important not to forget that the Indian market instability and the lack of Mexican mango are making the market very nervous; on our side, we are ready to supply our clients with best conditions.

Olives from Peru – Excellent alternative to the Brazilian market

According to the Argentinean main processors of Olives, as in 2009, the crop this year was unsatisfactory, mainly by small quantities of green olives variety Arauco. Due to that, many Brazilian companies (its major trading partners), have decided to import this product from other suppliers, where it has found excellent quality and competitive prices.



One very good alternative to the Brazilian companies is the Peruvian product which Atlântica Foods offers. Produced in the regions of the Arequipa, Moquegua and Tacna, located in the south of Peru, the crop starts in April with production of first quality grades olives.

Besides the whole green olives Arauco variety, another type of olive developed in Peru that Atlântica Foods can offer is the whole black olives, Azapa type, providing great opportunity for the Brazilian companies commercialize simultaneously these two products here. Contact us!

News from 9th Tomato Congress, Lisbon - Portugal



The ninth Industrial Tomato Congress organized by Tomatoland finished last June 23, in Estoril town, Portugal, with main information that Chinese season can suffer a reduction of up to 30%. Offers for tomato paste even Hot Break 30/32° Brix or Cold Break 36/38° Brix are still not open, but higher prices on the same proportion are expected.

Now looking into Brazil, during the Congress, it was commented that the growing area should be 10% bigger than 2009's, since last season was extremely complicated here, but imports are expected to remain at high level, specially due to domestic market's increased demand.



Events

The participation of Atlântica Foods at **Fispal Tecnologia 2010** was a great success! We thank all that visited our booth!



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