

Atlântica News

ACCURATE INFORMATION FOR YOUR BUSINESS



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New products!!!

Watermelon juice Frozen concentrate watermelon juice concentrate, 26-28 Brix, in drums; Excellent product - like home made!!! Frozen watermelon cloudy juice concentrate, 26-28 Brix.

Melon juice Frozen, single strength or concentrate, Honey Dew variety.

Cashew Frozen, concentrate 32/34 Brix, in drums Typical tropical taste!

Superfruits

Guaraná Natural guaraná extract: Power and natural source of caffeine!

Açaí Organic frozen açaí juice concentrate clarified Organic frozen açaí juice concentrate cloudy - 14 Brix

Acerola Frozen juice! 3 types available: Single strength / concentrate / clarified concentrate. Do not loose the chance in trying this new product: clarified concentrate!

Acid lime juice Concentrate 400 gpl cloudy or clarified.

Stability in the 2011 tomato crop



According to the World Processing Tomato Council data, the 2011 tomato's world production was stable, although in the main producing countries of Europe there was a reduction already foreseen due to the decrease of agricultural subsidies.

In California, there were also some problems related to the concentration of the deliveries of fruit in the industry and lower brix than expected. Then, in China, the second largest producer in the world, season was normal.

FCOJ - forecast

The current market situation of the orange juice is very delicate, once the stocks in the country are getting shorter and the crop is coming to its end.

Another important point is that the market is realizing that the prices are not to going to fall, as some buyers expected before Anuga Fair - that clearly stated the firm position of the orange juice concentrate in the worldwide scenery.

Currently, the last contracts of orange juices were concluded with noted prices

increases compared with last crop's prices, and nowadays the situation remains unchanged, it means, with firm prices - one month after Anuga Fair's, but the major concern now is definitely the availability, once the volumes available are being negotiated very carefully, as most parts of the small and medium suppliers are practically 80 - 85% sold out.

From our side, we keep looking at current availabilities in order to meet them on the best way possible, but do not loose their times in order to assure their volumes.

Coffee sector news



The Brazilian domestic consumption of coffee continues growing, mainly of the domestic type, predominantly the Traditional type coffees. New brands of special coffees are released, causing the market to provide a very significant offer of high quality products to Brazilian consumers. With it, ABIC estimates growth rates of 15% to 20% per year.

The improvement in quality can be identified as one of the reasons for this

increase in domestic consumption. Thus, the goal of ABIC to reach 21 million bags, proposed in 2004, seems that can be achieved in 2012.

Based on this growth, Atlântica, last October, signed a commercial cooperation agreement with Brazil for the Italian companies Seram and Gerosa, initially offering lines of machines and flexible packaging for the coffee sector.

Contact our special packaging department!



ANUGA 2011 - We would like to thank all the 235 people that came to our booth in Anuga fair on the second week of October in Cologne, Germany. It was a pleasure to have received all of you! We remain at your disposal to fulfill your needs of food raw materials.



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