

Atlântica News

ACCURATE INFORMATION FOR YOUR BUSINESS



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Cashew crop damaged by powdery mildew

The cashew harvest of Ceará (the Brazilian largest producer of this fruit, where it is located more than 400,000 ha of cashew trees from a total of 700,000 ha of cashew trees planted in Brazil) is in progress.

The industry sector is on alert due to the incidence of powdery mildew that affects both the cashew nut and the pseudofruit used by industries for juice production.

The sector agents fears that in 2012/2013 this disease could affect more aggressively the cashew trees crop of Ceará, as it had recently occurred in Rio Grande do Norte and Piauí, where losses of about 20% are estimated in each of these states.

New destination!

New destination: Jakarta

Since last December, we are now shipping to Indonesia!

Good news about Brazilian pineapple juice supply



We are glad to inform that - complementing our line of NFC juices - we are able to supply aseptic or frozen NFC pineapple juice, Ratio 12min, packed in drums, pails or bag-in-boxes, as per client's needs, and product is available for prompt shipment. Do not forget "we remain" your good

option for concentrate juice, as well.

The harvest is running accordingly, however, there's a strong attention to the rainy season that is happening in Brazil. So please check the stock levels and let us know its situation so that we can coordinate and answer your needs.

Uncertainties about the 2012 red grape harvest

The Brazilian red grape harvest which is expected to begin within a few days is still quite uncertain since last December the region was hit by frost and at this moment several cities in the state are on alert due to drought.

The damage to the red grapes will be measured as soon as the industries begin to receive the fruit and, so, can evaluate its yield.

So far, the only confirmed information is that the government raised the minimum fruit price at 10%.

Frozen concentrated orange juice (FCOJ)

Brazilian orange harvest is ending, yield is coming down and practically there's no available stocks in the small and medium processors. It is estimated that the machines stop working at the end of February. It is early to add comments about the next harvest, although, available information indicates it will be smaller than the last one. If you still need to buy any quantity before the next harvest, this is the right moment.



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