

Atlântica News

ACCURATE INFORMATION FOR YOUR BUSINESS



Issue 042 - November / 2013 :: Bimonthly Newsletter



Orange season ending

The orange season is up to be finished; the forecast is to have fruit's crushing ending by December, mainly due to the bad quality of the fruit, as for the low industrial yield and low brix. Next season will start in the half of next year only, natural smaller, as known, coming from two good seasons. For this reason, we recommend our customers to check the purchasing position for the next 3 months, allowing us to work on it and revert with our very best offer.

NFC Orange Juice: new item!

We are glad to say that we are in position to offer Frozen Conventional Orange Juice NFC in drums! Please, let us know if you are interested, taking into account, again, that the season will end in December, and we will offer.



We were glad to have received all the 212 people in our booth during the five days of Anuga Fair; thanks a lot for your visit!

Market Tomato - Significant changes!



Tomatoland released its market report dated November, 6, 2013, stating that since 2008 this is the first time that prices have changed and experienced real increases.

The world crop that has been oscillating between 37 and 38 million tons per year of fresh fruit, this year will reach 33 million tons, mainly due to serious problems in

China.

The report also indicated that after 2013, crop there will be a more balanced market between supply and demand and that the pulp from China and California will be the one that mostly increase in price, once losses in those countries are estimated between 55% and 10%, respectively.

Good expectations for the new red grape harvest



It is no longer new that red grape juice fell in love with the Brazilian taste and, according to data from the Brazilian Wine Institute, IBRAVIN, the increased volume of processed American hybrid grapes type in 2011 harvest compared to the previous year is 30% is reaching around 533 million kilos.

At this accelerated rate between consumption and production, Brazilians are approaching to another season which will begin in January 2014 and both producers and processors are excited hoping for a good harvest.

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