

Atlântica Foods

Juices & Concentrates, Raw Materials,
Canned, Packaging & Machinery

Pink Guava slowly backing to normal parameters

Brazilian Pink Guava availability is trying to back to normal parameters. After Brazilian winter month of August, time of natural fall in production, September is now starting with wishes of better offer. Sector's principal difficulties are: serious reduction of guava fields by substitution to cane sugar and carefully situation on exchange rate against US Dollar that increase cost.



Coffee's increase!

According to August, 22 2007 edition of Brazilian magazine "Isto E", "the Brazilian started to see the coffee as the wine. He realizes the differences and wants quality".

"The pleasure of the "express" becomes a big and interesting business and the increase on sales, mainly 'Gourmet' quality, is clear", completes the magazine

Atlantica has the best solution to pack your coffee due to a complete Goglio's automatically pack system that allows personalized solutions to satisfy all market's needs considering coffee's safety, being the result between big varieties of flexible packages and pack machines

Tomato: Extremely Tight!

Although first numbers of Brazilian Tomato crop shows an increase of 6%, if compared with 2005, buyers of processed tomato, to be used on own production of sauces, ketchups and others, are not happy.

Besides the increase on national demand, neighborhoods as Chile and Argentine had a reduction their productions, obligating many processors of these countries buys pulp 30/32 brix.

It is also important to consider that China, the second main producer of processed tomato, only after USA, situation asks highly attention, once, according to *FoodNews* of August, 24 2007 and also *Tomatoland* website, inner of Mongolia, China's one of principals production area, crop looses were around 60% due to diseases caused by humidity's excess.

Brazilian Cashew nut

Brazilian cashew nut crop started, officially, on the second two weeks of August. According to Brazilian institution *Companhia Nacional de Abastecimento (CONAB)*, Brazilian crop will be good once climate helped all phases of the culture. Looking to world scenario, crops of Indonesia and Middle Africa, according to *FoodNews* of August, 17 2007, will be also good, although availabilities in India and Vietnam is around 15% less. The next actions of Brazil trying to supply US's needs, main consumer market, will define market, which prices are firm, as *Foodnews* also informs.

ANUGA FAIR, 13-17 October/2007, Germany

Atlântica Foods will be exhibiting at ANUGA FAIR, World's most important Trade Fair for Food and Beverages, in the Hall 7.1 - Brazilian Pavillion (D-30/E-039).

You are very welcome to visit our booth to know the latest market news about Fruit Juices and Concentrates.

IFEAT, 23-27 October/ 2007, Hungary

Are you going to IFEAT/ 2007? We would like very much to meet you there ! Please kindly contact us and let's set a meeting.

