

Atlântica Foods

Market News

Number 008 - May / 2008

Bimonth Informative



Sugar

We have established our presence in the sugar market, following all movements and trends, participating in events in the sector and implementing partnerships with important sugar factories to thus continue

offering products from qualified sources and also transmitting relevant information so that customers can safely take decisions.

Brazil just started the biggest harvest of sugar cane in its history and news of lower production in India, second worldwide producer of sugar, besides the consequent fall in stocks of that country, in addition to the growing demand in Europe for Brazilian sugar and an influence of the lower European sugar production, bring a perspective of reaction in medium-long terms in the prices of sugar coming with accumulated increases in commodities and foods in general.

Pink guava availability

As informed on the last edition of our Newsletter, number 007 of March/2008, the pink guava off-season period is starting and with a view to minimize the question of reduced availability of fresh fruit during winter time and consequent low production of pulp in this period, it was closed a contract with some fresh fruit farmers in order to keep the constant supply until October/08 when the fruit availability is expected to be re-established. According to the above, please inform us about your interest in further quantities as soon as possible.



Pineapple: severe lack of fresh fruit affects the market

Plants started crushing again last March and Brazilian processors are suffering with low availability of fresh fruit, "something around 30% less than expected," as

commented by the market. This situation is getting more serious with farmers diverting fruit from the industry to the fresh fruit market that, historically, pays better. Also, the weakness of US Dollar and power of Brazilian currency Real are increasing costs, putting up the prices for the small volume currently available in the country.



Mango: new volumes



With a view to keep supplying our clients with mango concentrate, specially in the current period of lack of fruit, we have the possibility to bring fresh fruit from around 3000 kilometers far, by truck, from Northeast of Brazil, to be processed in São Paulo's region where mainly aseptic processors are located and where last two year's crops were not as good as expected. Some shipments already started, good quality is approved by the buyers, and so volumes, if contracted from now, can be considered for shipments until August/08. If any product is needed, our Commercial Department will be glad to take care of your needs.



Events

Atlântica Foods and Goglio in INTERPACK 2008

We participated in Interpack/08 where we received several different segments of Brazilian industries creating great prospects for new business. On that occasion Goglio introduced three new machines: two for coffee industries,

the model G21 exclusive for small roasters, the G300 for the vacuum coffee, and the new G3/6 for filling packaging of stand-up pouches from 70ml to 500ml with the capacity of 140 pouches per minute.

FHA 2008, Singapore

It was very good to be there again! During the Trade Fair our booth was visited by about 100 people from 11 different countries in the region. Thank you all for your visit!



See you in São Paulo from June 03 to 06, 2008, at our **booth 177/178 in Hall B/C.**