

Atlântica Foods

Market News

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FCOJ: Last quantities



Brazilian new crop will start around June 2009 and we are adjusting our last availabilities of 2008 crop product with our client's needs, as well as monitoring conditions of the fields for the second semester of this year.

In Florida, the expectation for the current crop, already cut in 2% by USDA, asks for attention due to low temperatures that can destroy fruit cells and also fall from the trees, as well the possibility of committing juice yield, according to the Juice Market issue of March 2009.

Tomato's new crop: Expectations!

In Brazil there has already started the comments about the new crop of tomato for industrial use that occurs between June and October each year, mainly in the states of Goiás, São Paulo and Minas Gerais. The expectation for 2009 is that the planted area is very close to the previous year with a possibility of slight decrease due to the difficulty that industry and/or producers can find to finance themselves. Demand remains high and offers for domestic 2008 season product is virtually nonexistent, so, at this moment, prices remain steady and the market waits to know how it will be in the next season.



Sugar

Approaching the production period, many sugar mills are already planning to start milling in the second half of March, however different from the last season, the mix of production

will be more for sugar based in information of global deficit and tendency for higher prices for sugar.

Although the tendency for high prices, and there are strong factors to support this, the daily consequences of the crisis, and the low prices of commodities, also cause uncertainties in relation to support prices at high levels.

We always monitor the market and are always available to supply our customers with updated information on the sugar market, and competitive offerings that meet their needs.

2009's grape crop: Closing.



The grape harvest in Rio Grande do Sul, the main red grape producing state of Brazil, is close to finishing. Estimates of the industry sources indicate that the fall in production may reach 30% due to bad weather, as the rains that affected the planted areas during the flowering and harvesting seasons. For

2009, our quantity of red grape juice concentrate to be supplied is still small, around 1,000 tons, but for the next harvest, this number is expected to double.

Also for 2009, although we are finalizing the supply contracts with our customers, we still have some quantity of available juice, so please consult us!



Machines

The Brazilian foreign trade presented in 2008 figures never recorded in two centuries of activity in the country from January to December, imports totaled US\$ 173.2 billion and showed a growth of 43.6% in the year. The percentage shows a trend of high in the growth of shopping abroad, according to

the Secex - Department of Foreign Trade of January 2009.

In the same pace, in 2008, Atlântica Foods resulted in the sale of six machines for the coffee industry, being two in Brasilia both delivery and installation foreseen for March/2009; two in Minas Gerais, one already installed and the other to be installed in April 2009; and two in São Paulo, both also for April 2009, confirming its objective to grow its sales by 50% in Brazil during the year 2009.



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