

# Atlântica Foods

Market News

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Bimonthly Newsletter



## FCOJ: additional fresh fruit being bought on spot basis already



Rains here in Brazil keep complicating availabilities of FCOJ, but it is not the only factor to convince buyers to guarantee product now to supply their needs. Greening is heavily damaging the orchards in Sao Paulo state in Brazil, as well as in Florida's region in USA, the world's second largest one after Brazil. Our crop here is 80% already sold, and now demand is also high in face of information about

Florida's crop reduction and FCOJ consumption increase in US against NFC reduction, as per last English Publication "FoodNews" of October/2009. All brought the big guys to the spot market (no contracted fruit) of fresh fruit, signaling that this higher cost will be reimbursed with new prices, which also increases the expectations from farmers for higher price levels, as a hope to not give up their orange orchards as several have already substituted other cultures (i.e. sugar cane) for it.

## The Brazilian cashew nuts harvest starts

The long awaited rains came to the main Brazilian Northeast states that produce cashew nuts, but in greater volume than was forecasted, which will certainly cause problems. So, the lack of raw materials, that during 2009 was a reality for some processors, will continue. Buyers should pay attention.



## Mango new season - Time to be on alert!

Mango season is up to start in the next 2 weeks, but the forecast is that it will have a fall of approximately 50% in average for both varieties, Tommy Atkins and Palmer, due to a strong reduction on volume of fruit. The first variety coming is Tommy Atkins, which is approximately 1 month late, followed by Palmer Variety that is expected to start its processing by the end of January or early February/2010. This fall in the production is due to climate conditions, being more specific, excess of rains in its production area where the orchards are being affected by diseases caused by the high wet during the last 5 months.



In face of this situation, the key issue is to commit and guarantee availability, so please, contact us!



## Remember!

The grape harvest in Brazil is to begin in late January/2010 and, therefore, the availability of concentrated grape juice is expected by the end of March/2010. Schedule your needs!



## NOTES

### NEW DESTINATION:

Atlântica Foods is now shipping to Paramaribo port, Suriname!

### GUARANA:

Season is approaching! Extract will be available for shipment February/2010 on. Please advise your needs.



## Events

### Between November 18-22 Encafé Exhibition Bahia, Brazil

Atlântica Foods will participate in the 17th Encafé and we will be glad to welcome you there.



### ANUGA 2009: Thanks for coming to our stand!

We would like to thank the 205 people that we met during the show, allowing us to see personally our customers one more time and also meet 126 new contacts. Your visit was a pleasure to us!



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