

Ceará faces a really bad cashew nut harvest



Ceará state, accounting more than 50% of Brazilian production of cashew nuts, has a complicated 2010/2011 crop.

The Union of Producers of Cashew in Ceará (Sincaju – Sindicato dos Produtores de Caju do

Ceará) forecast a total volume of raw cashew nuts from a maximum 80,000 tonnes compared to 135 thousand from last season, already considered low volume.

According to the local newspaper "O Povo" of October 26, 2010, this situation occurs because of problems caused by the lack of rain and high winds, but producers also complain about the lack of government incentives in technology research for production.

Thus, from 2011 it is expected that the processing companies will import cashews in natura to meet the demand of domestic and export market.



Orange Oil:

We are still working for additional availabilities; be sure we are doing the best from here.

Acerola news:

High processing time has not started yet due to the strong rains that are reaching production area and causing falling of the flowers and leaves of the acerola tree; after rains give a break, the flower comes but a new rain make all



of them fall to the ground, stressing the tree. Due to this fact, all first crop expectations are delayed so we still have a little more time to check volumes for 2010-2011 once remember that the season returns in the end of the next year only.

Mango: attention in all directions

Brazilian mango season is running with Tommy Atkins variety; Palmer comes in January.

Numbers this year will not be so huge due to fruit availability reduction, increase in the domestic market consumption and Brazilian Real valuation against US Dollar; Colombia has very few volumes unsold and India has very high prices, so let's guarantee your needs as soon as possible with Brazilian product.



NEW PRODUCTS:

Atlântica Foods, enlarging our portfolio, has started the commercialization of frozen fruit and vegetables imported from China and Chile.

This product line is composed by:

- ◆ Apple
- ◆ Asparagus
- ◆ Blackberry
- ◆ Carrot
- ◆ Corn
- ◆ Garlic
- ◆ Kiwi
- ◆ Meadow
- ◆ Mushrooms
- ◆ Onion
- ◆ Peach
- ◆ Pear
- ◆ Raspberry
- ◆ Strawberry

Products are processed at certified plants by: HACCP, GMP, ISO 9001, ISO 14000, BRC, Kosher e Halal; and they are available for year round shipments for direct imports or duty paid deliveries.



Events

SIAL 2010: thanks for coming!



Thanks very much all the **300 people** that have visited our booth during SIAL fair; it was a pleasure to meet you this year again and share market information, despite all the strikes in France, difficulties of orange market and interesting position of mango from now on; hope to see you soon in a next opportunity and we remain at your disposal.



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