

Atlântica News

ACCURATE INFORMATION FOR YOUR BUSINESS



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Guarana: first production already running out!

After an important period of test, in order to allow the plant's starts up, it is a pleasure to announce that guarana extract is now completely available with wonderful product characteristics; samples are available.

Give this suggestion to Research & Development people!

Watermelon: new product



We are glad to share with you that we are in position to offer **CONCENTRATE CLARIFIED WATERMELON JUICE**; product is frozen, 65 Brix, packed in drums.

First productions just took place and results are excellent! Let us know your needs.

FISPAL 2011:

The participation of Atlântica Foods at Fispal Tecnologia 2011 was a great success! We thank all that visited our booth!

Orange: delayed season and low ratios until now



The orange season in processing area of the State of Parana had begun recently and the forecast is to process approximately 8 million boxes during this season. It is important to say that the crop is arriving delayed due to non-favorable weather conditions on flowering time. It means that standard the product with a minimum of 14 ratio shall be available as from August/September on, and arriving at Europe on early October, what makes the market quite nervous once the stocks of last season were not sufficient for the period. Pointing out that even with the

bigger new season in Brazil, the worldwide stock position is still reduced also considering that 2010 season finished earlier than usual. In addition to Brazilian Government's actions on the way to guarantee minimum price of the fruit by financing the stocks, which results, in some way, in minimum prices parameters for the concentrate.

Right now, ratios like 10/12 are appearing and shipments are starting to move, as well as batches of orange oil and d-limonene being produced.

From our side, you can count on us for accurate information to make your decision easier.

Peanut crop forecast

According the report of University of Mississippi in June, 2011, 40% of peanut acreage in the state are under intense lack of rain making experts alert that the drought had already delayed planting in May. If it persists, the state, which is a leading producer of peanuts in the United States, runs the risk of having a very bad year for

peanuts.

In Brazil, the market is changing very fast with price peaks in recent weeks, due to season broken time - as per already informed in last edition of this newsletter - and they will probably remain that way, since the producers foresee for lack of product until the next harvest.

Acerola : season time

Acerola season is now happening in Northeast area of Brazil and it is providing a product of great quality features. We suggest you to let us know your needs especially until the end of the year in order to organize production plan.

Organic tomato paste

We are pleased to inform that we are now offering organic tomato paste, certified by CERES GMBH. The product is packed in drums with the same general specification of the conventional one.

Order now!

Bag-in-box wine

According to a survey by ABRAVIN, the volume of domestic wines accommodated in bag-in-box has increased by twenty times over the last two years, reaching 1.74 million liters, and the number of national wineries adept at bag-in-box rose to seventy in less than five years.

Reasons abound for the bag-in-box to be seen as a potential tool to leverage the wine

consumption in Brazil, as these packages are widely used by winemakers and wine producers in the world.

As exclusive representatives of Israeli Aran Packaging, a company specializing in the development and production of bag-in-box, we have the effective solution to meet the growing demand in this category.

See our special packaging department for more information.



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